

Data Migration Matters 2

1st October 2009

The King's Fund, London W1

Conference Programme

Time	What			
9:30 – 10.15	Registration (with coffee and pastries)			
Time	What	Who		
10:20 – 10:35	Welcoming Address	Johny Morris, Founder, iergo		
10:40 – 11:20	Key note session – Industry Overview	Phil Howard, Industry Analyst, Bloor Research		
Break Out Sessions				
Management Experience			Tools & Methods	
Time	What	Who	What	Who
11:30 – 12:10	Data Migration Best Practice - 7 Steps to De-risking a Data Migration Project	Philip Magnall Kognitio	Using Data Quality Tools In A Data Migration Setting	Steve Tuck Datanomic
12:20 – 13:00	Choosing and Managing a Systems Integrator Partner	Nigel Key Migration Project Director BT	TMF and Data Migration – key enablers for an industry transformation	Tony Sceales Tele Management Forum
13:00 – 14:00	Lunch (hot or cold buffet option)			
14:00 – 14:40	Designing for Success	Chris Bradley Head of Business Consultancy Practice IPL	Migration Mountains – De-risking with Progressive Migration Technology	Matt Hooper CMO Celona
14:50 – 15:30	Quality Migrations	Tony Ellis Head of IT London Borough of Brent	A Methodological Framework for a Data Migration in a Financial Services Company	Dr Fessal Bouaziz Head of Risks & Regulations Practice Parker-Fitzgerald
Break Out Ends				
15:30 – 16:00	Tea break with biscuits			
16:00 – 16:45	Keynote note and close		Johny Morris	
17:00 – 18:30	Wine Reception (sponsored)			

Note that speakers and topics are still being confirmed and are subject to change.

Data Migration Best Practice - 7 Steps to De-risking a Data Migration Project

Phillip will be presenting the 7 key activities that will help de-risk your data migration project based on his experience at Bupa, Genworth Financial, Prudential, AXA, Abbey and Allianz Cornhill Schemes. Philip will be presenting case studies from these and other projects to illustrate his point that there are activities which, if used consistently, produce a softer landing for a migration project.

Choosing and Managing a Systems Integrator Partner

From software to project management personnel, most data migration projects involve the use of third party suppliers. But how do you choose the ones that are right for you? And how do you strike the right balance between risk and reward that will deliver a successful project? Nigel will illustrate, based on his many years of experience and backed up with practical examples, how to make these choices.

Designing For Success

This high level session for Senior and Executive management will cover the key aspects to consider in maximizing the chances of success for your data migration initiative.

Chris Bradley's talk will also address some of the myths surrounding the relevance of tools and techniques such as modeling in the migration exercise and will highlight the benefits achievable through reference to a number of case studies. One such case study is how a major multinational energy company migrated information from legacy systems to a new ERP environment for. It covers the lessons learned in designing & documenting the data lineage & migration, particularly for the source to target mapping.

Quality Migrations

Speaking to his recent experience of implementing a huge MDM (Master Data Management) solution known as the Brent Client Index, Tony will illustrate the role of data quality tools to purify the data input into the Index. He will also provide an executive understanding and business case justification of an in life data quality firewall strategy so that data remains fit-for-purpose beyond the initial roll-out.

TMF and Data Migration – Key Enablers For an Industry Transformation

The TM Forum is the world's leading industry association focused on improving business effectiveness for telecoms service providers and their suppliers. Because service providers are at the forefront of the new online world the TMF recognizes that Data Migration has to become a business as usual process and so is developing a best practice that will be shared with its membership. Tony will be explaining how the TMF functions as a community from which common experience can be drawn and how this has led to the development of a best practice white paper as an example of the need for a coming together around a set of best practices in Data Migration.

Using Data Quality Tools In A Data Migration Setting

One of the acknowledged experts in Data Quality in Data Migration environments will provide you with a technical overview of the use of Data Quality Tools in both the landscape analysis and Extract Transform and Load aspects of a Data Migration programme.

Migration Mountains – De-risking with Progressive Migration Technology

New approaches in data and business process migration versus traditional ETL are now available to negate the business risks that attend data migration projects. This session will answer the following questions:

- Why is data migration a growing issue for Enterprises to achieve successful transformation and business optimisation
- What are the realities of data and business process migration in today's business and IT environments and how to overcome issues and risks
- What are the best practices for data migration of complex real-time business applications in the real world
- How can the risk surrounding transformation be mitigated with a real-time business-centric data migration approach
- Case studies of how businesses are now adapting to prove internal business cases and ensure fast time to value for new application deployments.

A Methodological Framework for a Data Migration in a Financial Services Company

This was the successful submission from a call for papers within the Data Migration Pro community. Fessal will be presenting a paper on the methodical approach he has developed to Data Migration based on his experience in the Financial Services industry.